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Support for Child Savings Accounts

There is significant support for the creation of Child Savings Accounts, **a tax-advantaged investment account for every U.S child.**

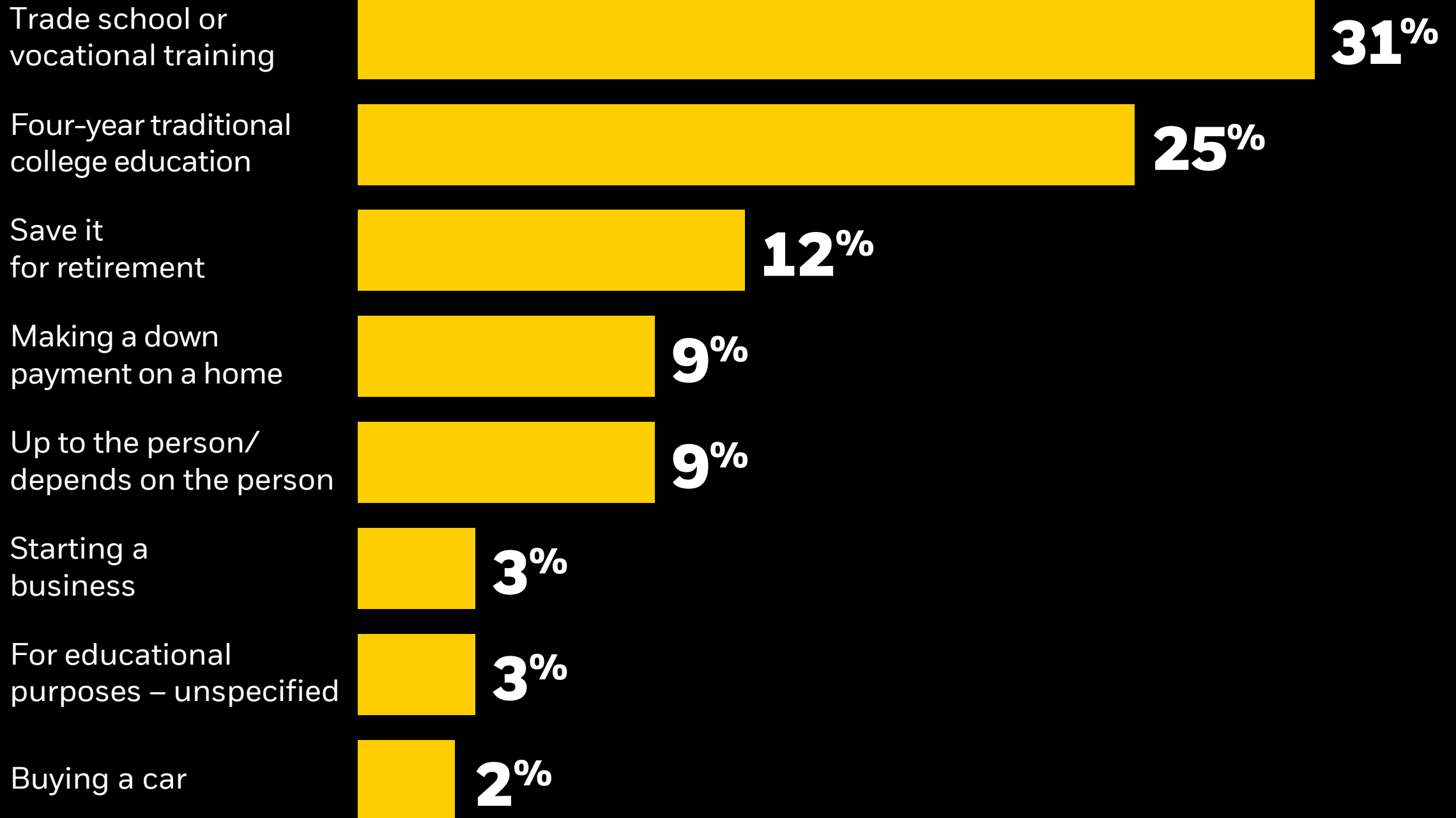
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of registered U.S. voters support Child Savings Accounts.

Under the Trump Administration, recently passed legislation creates tax-advantaged investment accounts in every U.S. child's name at birth. Child Savings Accounts are started with \$1,000 from the government, with opportunity for additional contributions from parents and employers, and are invested in the stock market. The child can access the money for certain uses when they turn 18.

U.S. voters feel the best use of these funds once the child turns 18 would be:



Retirement savings

U.S. voters continue to struggle to save for retirement and emergencies, across demographics and regions.

 **33%** of U.S. registered voters have no retirement savings. Including:

50%

with high school degree or less

56%

making under \$60k in household income

53%

45%

of women between the ages of 18-34

Black and Hispanic voters

 **68%** of U.S. registered voters have less than \$150,000 saved for retirement. Including:

59%

of 45-64-year-olds

54%

of voters who are 65+

30%

of U.S. registered voters would have difficulty immediately paying an unexpected bill for \$500.

The survey provides insights from a research study of 1,000 national registered voters in the United States. The survey is executed by Public Opinion Strategies, an independent research firm. All interviews were conducted from August 13-18, 2025. The margin of error is +/- 3.1%

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