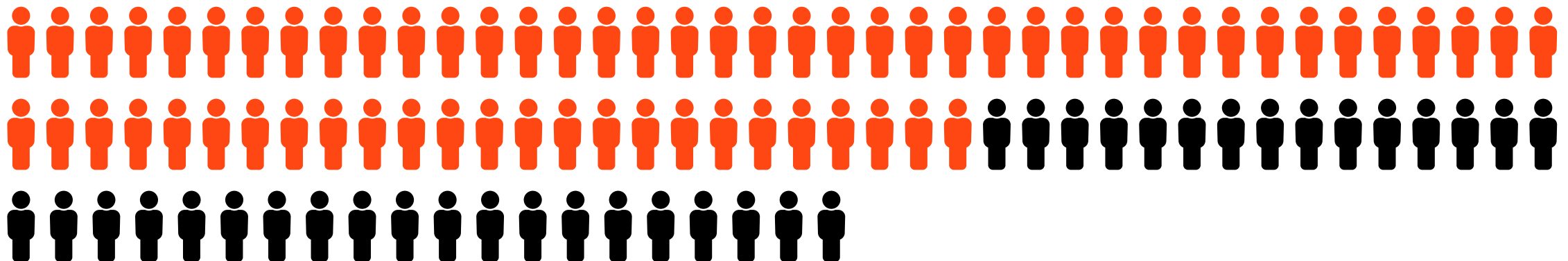


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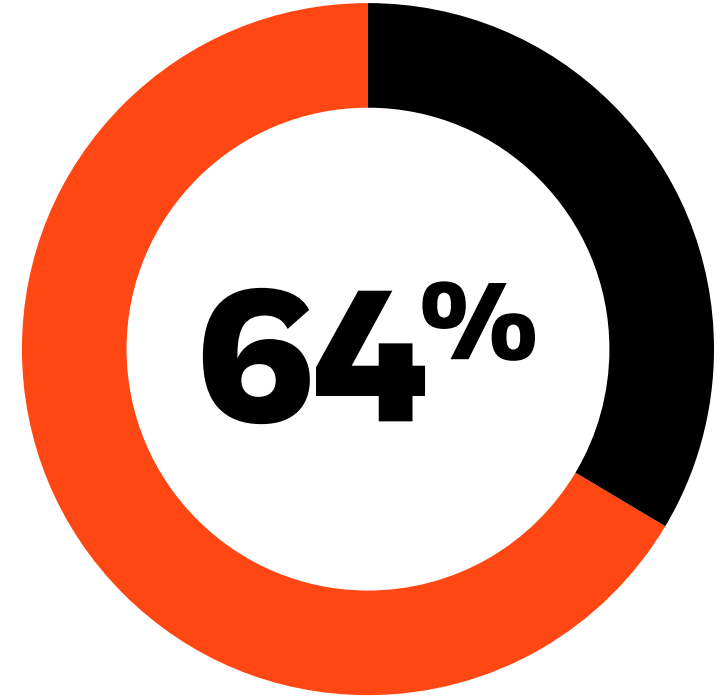
**Redefining
retirement – it's
all of our work.**

Support for expanding retirement plan investment options

Nearly two-thirds of U.S. registered voters (65%) support policy efforts to expand retirement plan investment options to include private market assets like real estate, infrastructure projects such as energy, transportation and data centers, and in private companies that do not trade on a public stock exchange.



There are certain investment options that are available through some retirement plans but not others. For example, certain pension plans for government workers invest in options not available in plans provided to employees through for-profit or non-profit companies. **Nearly two-thirds of U.S. registered voters (64%)** feel that retirement plans should have access to the same investment options, regardless of whether they are provided through for-profit companies, non-profit companies, or state and local governments.



This is true across the political spectrum, with:

65%

of Republicans

66%

of Independents

62%

of Democrats

Support for Child Savings Accounts

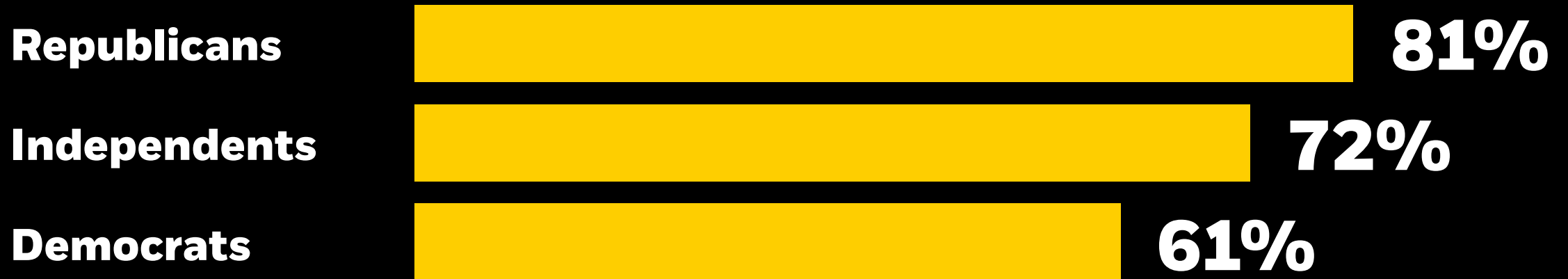
There is also significant support for the creation of Child Savings Accounts, a tax-advantaged investment account for every U.S. child.

71%

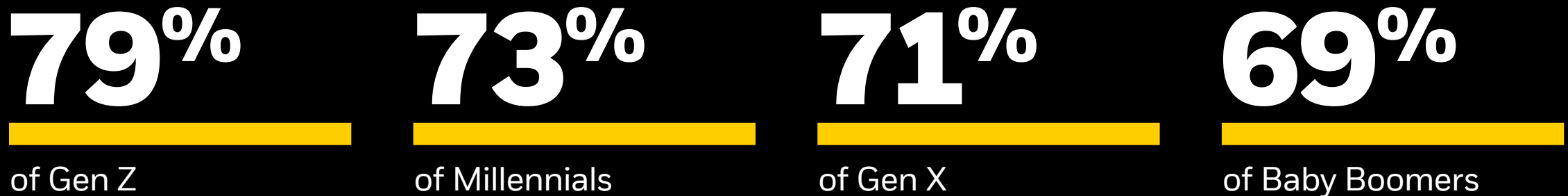
of registered U.S. voters support Child Savings Accounts.

Recently passed legislation creates tax-advantaged investment accounts in every U.S. child's name at birth. Trump Child Savings Accounts are started with \$1,000 from the federal government, with opportunity for additional contributions from parents and employers, and are invested in the stock market. The child can access the money for certain uses when they turn 18.

This support spans the political spectrum, with:



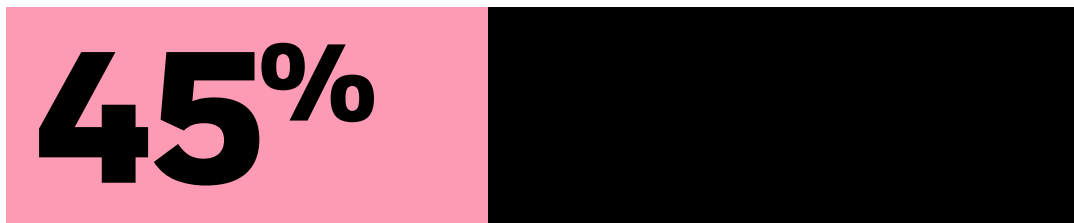
Support for Child Savings Accounts is also particularly popular with:



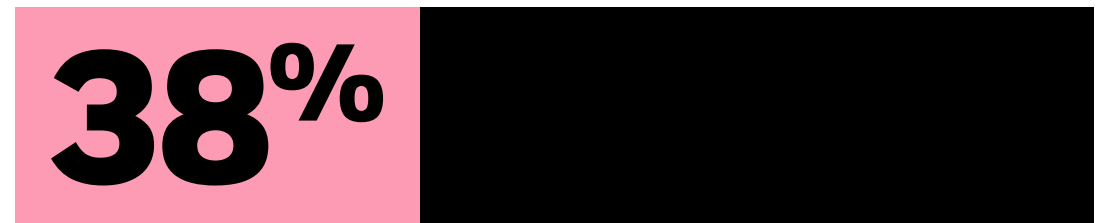
Retirement and emergency savings issues

U.S. voters continue to struggle to save for retirement and emergencies, across demographics and regions.

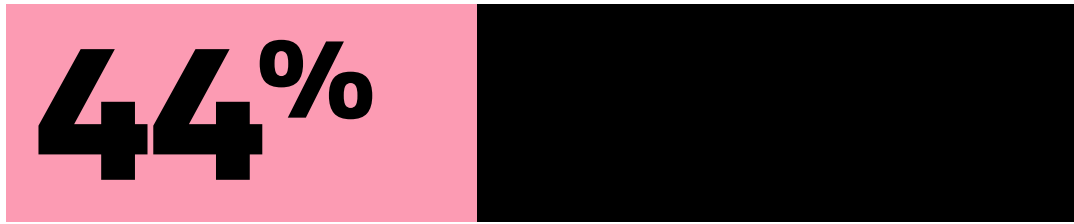
30% of U.S. registered voters have no retirement savings. Including:



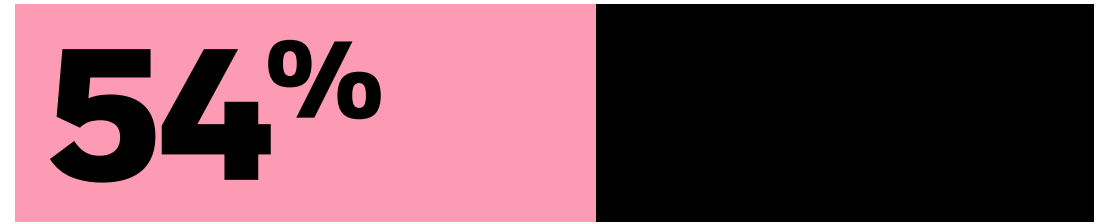
of Gen Z voters



of rural voters

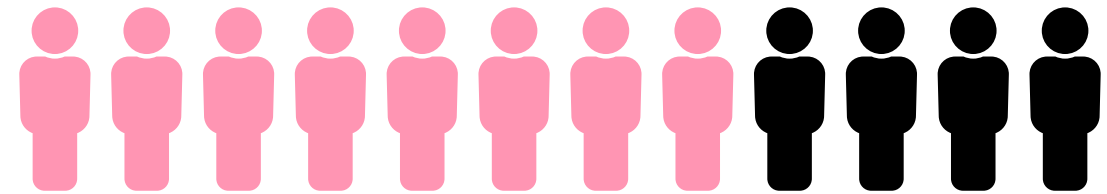


of women between the ages of 18-34

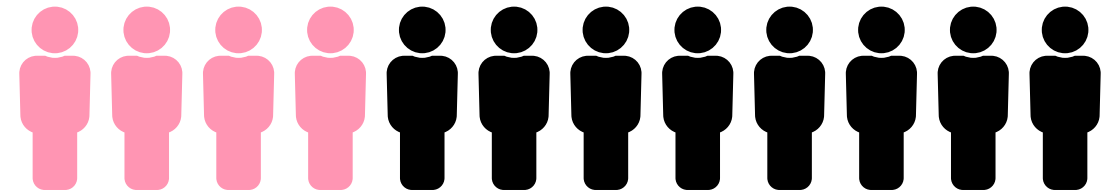


of voters making less than \$60k a year

Almost two thirds of U.S. registered voters (63%) have less than \$150,000 saved for retirement not including the value of the home they live in.



Over one third of U.S. registered voters (34%) would have difficulty immediately paying an unexpected bill for \$500.



Paying an unexpected bill is a more extreme issue for women than it is for men:

38%

of women agree

28%

of men agree

The survey provides insights from a research study of N=1,000 registered voters (50% phone and 50% text-to-web). The margin of error for a survey of N=1,000 is +3.1%. The survey is executed by Public Opinion Strategies, an independent research firm. The survey was conducted January 21-26, 2026.

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